



The Global Voice of Quality™



News Release

FOR IMMEDIATE RELEASE

ASQ PARTNERS WITH LOYALIST COLLEGE TO OFFER COURSE DESIGNED TO IMPROVE AN ORGANIZATION'S BOTTOM LINE

Course Prepares Participants for ASQ Certification, Providing tools to Increase Quality

Belleville, Ontario, April 18, 2013 — Loyalist College's Training and Knowledge Centre is proud to partner with ASQ, a leading authority of quality in all fields, organizations and industries, to offer a course designed to enhance business performance through cost reduction, productivity gains and customer relationships.

The course, developed by [ASQ](#), will provide those responsible for driving improvement with the tools and knowledge necessary to increase quality and enhance their business. The course will enable participants to earn ASQ's Manager of Quality/Organizational Excellence certification. Earning an [ASQ certification](#) is formal recognition by ASQ that an individual has proficiency within, and a comprehension of, a specified body of knowledge.

The course will be held Sept. 12, Oct. 23 and 24, and Nov. 14 at Loyalist College.

Course attendees will learn how to lead and champion any type of process improvement from the shop floor to the boardroom. In addition, participants will learn how to coach individuals and teams to deliver better results and how to help senior leaders navigate their way in an increasingly challenging business environment.

The course, which costs \$2,195, includes instruction, a comprehensive notebook, a hardcover reference book, fee for the certification exam and a one-year membership to ASQ. Some funding might be available to help cover the cost of the course.

For more information about the course and its prerequisites, contact Chuck O'Malley at comalley@loyalistic.on.ca or (613) 966-8121, or visit www.loyalisttraining.com.

“We are pleased to partner once again with ASQ to offer our clients specialized training, which helps them to achieve business success and gain a competitive advantage. Our practical, hands-on approach to improving individual and organizational performance allows for custom solutions that suit each client’s unique needs. Last year we had ten graduates pass their ASQ Certified Manager of Quality and Organizational Excellence certification, a 100 percent pass rate.”

– Chuck O’Malley: Corporate Account Manager, Loyalist Training and Knowledge Centre

“This initiative builds on the excellent training capabilities in the region, bringing a leading edge program to our community and strengthening the local workforce and local companies. The Loyalist Training and Knowledge Centre has once again demonstrated leadership in finding solutions to meet the workforce requirements of our community.”

– Chris King: Chief Executive Officer, Quinte Economic Development Commission

“This is exactly the kind of investment envisioned by the Federal Government’s Eastern Ontario Development Program. We are pleased to collaborate with our manufacturing partners in this skills development initiative.”

– Bruce Davis: Executive Director, Trenval Business Development Corporation

About ASQ

ASQ is a global community of people dedicated to quality who share the ideas and tools that make our world work better. With millions of individual and organizational members of the community in 150 countries, ASQ has the reputation and reach to bring together the diverse quality champions who are transforming the world’s corporations, organizations, and communities to meet tomorrow’s critical challenges. ASQ is headquartered in Milwaukee, Wis., with national service centers in China, India, and Mexico. Learn more about ASQ’s members, mission, technologies, and training at www.asq.org.

About Loyalist Training and Knowledge Centre

Our pledge is "Skills that WORK," so that you, your people and your organization flourish. By flourish, we mean we are acutely aware of ROI and the goal of any investment — bottom line. Our best clients have a specific training need, either for management development or new skills for workers. They need responsiveness that goes beyond simply scheduling courses — to helping manage scheduling and obtain funding. For more information, visit www.loyalisttraining.com.